



YOUR Blessed Health

Flint, Michigan

An emerging Faith – Based Community Health Worker talent model

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Presenter Disclosures

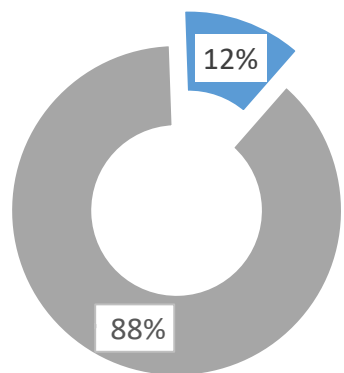
Charles Senteio

No personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months.

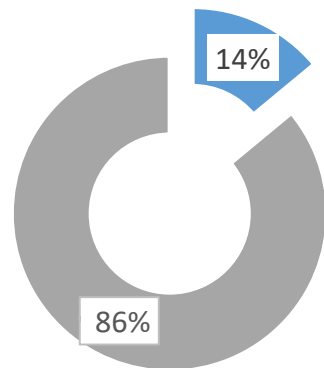


HIV, the US, and Michigan

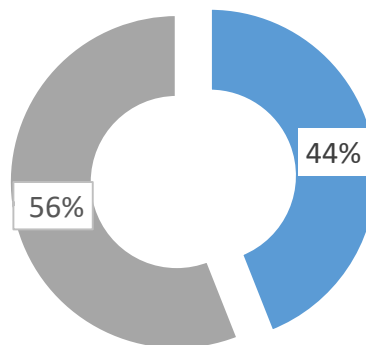
In 2014: estimated 44,000 people were diagnosed with HIV in the U.S.¹



African Americans represented **12%** of the U.S. population.¹



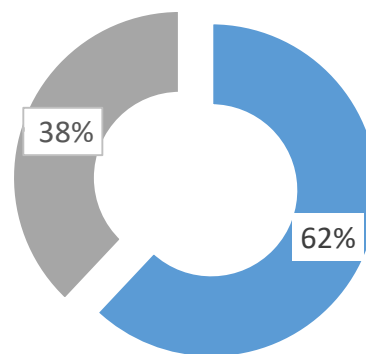
African Americans represented **14%** of the Michigan population.²



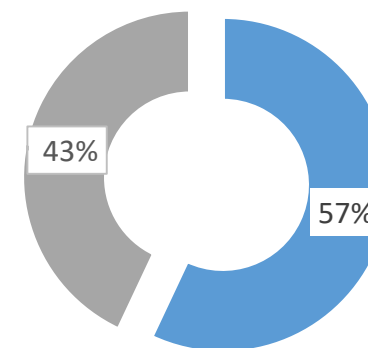
African Americans represented **44%** of new HIV diagnoses in Michigan.²



In 2015



African Americans represented **62%** of new HIV diagnoses in Michigan.³



African Americans represented **57%** of stage 3 HIV infection in Michigan.³

References:

1. <http://www.cdc.gov/hiv/basics/statistics.html>
2. http://www.michigan.gov/documents/mdch/July_2014_full_report_465192_7.pdf
3. http://www.michigan.gov/documents/mdhhs/State_tables_july_2016_531699_7.pdf

FBOs as Community Health Workers

Faith-based organizations (FBOs) are:

- on the **front line** of community development initiatives
- **trusted** community members
- time-tested **intermediaries** between health/social services and communities
- time-tested **facilitators** of access to cultural competence of service delivery.



However, HIV Awareness and Prevention programs have historically **contradicted** FBOs culturally and organizationally.



Faith-*placed* v Faith-*based*

Faith-*placed* interventions:

- Developed with **little input** from FBO
- May not consider **doctrine**, vision
- May not provide **training** concerning legal, ethical responsibilities to project, congregation
- May not include adequate **remuneration**

Faith-*based* interventions:

- Developed in **conjunction** with FBO
- Consider doctrine, vision
- Considers **sustainability** and implications
- Includes institutional and individual **remuneration**



Faith-*placed* interventions frequently introduced via singular relationship, may or may not be in a leadership role – resulting in intervention **defined by the researcher** with minimal input from the church/faith community.



YOUR Blessed Health

Building Faith-Based HIV Prevention Community Health Workers

From 2006 – 2013, with support from the Ruth Mott Foundation, YOUR Center piloted and evaluated **YOUR Blessed Health** (YBH)

YBH **components**

- 5 CHW-led youth sessions focused on individualized risk-reduction plan creation (2006)
- 5 CHW-led adult sessions focused on prevention strategies (2006)
- ongoing denomination-specific YBH leadership training, focused on developing and identifying new CHWs (2006 – current)
- Weekly church-wide activities; (2006 – current)
- Monthly variety of CHW-led monthly community-wide activities (i.e., assisting families in public housing to access head-start programs and school-based health clinics). (2006 – current)



YOUR Blessed Health's Impact to Date

1. Over **350** faith leaders (including youth)
2. Over 80 FBOs across 9 **denominations**
 - a) 350 churches in Flint, MI - 1 of 14 cities in Genesee County ¹
 - b) Include: Antioch Missionary Baptist Church, Metropolitan Baptist Church, Hamilton Health Clinic, NCOBRA Muslim Study Group, Quinn Chapel A.M.E., Word of Life Christian Church, New Jerusalem Full Gospel, Fairhaven Seven Day Adventist
3. Supported over 20 manuscripts
4. National faith mobilization network membership
5. Segue to YC serving as Co-PI or Steering Committee Member on several **multi-year research projects** with the University of Michigan



References:

1. <http://www.superpages.com/yellowpages/c-churches/s-mi/t-flint/>

Questions and Answers



Peer Reviewed Papers which detail the YBH Program

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2788403/>

Griffith, D. M., Campbell, B., Allen, J. O., Robinson, K. J., & Stewart, S. K. (2010). YOUR Blessed Health: An HIV-Prevention Program Bridging Faith and Public Health Communities. *Public Health Reports*, 125(Suppl 1), 4-11.

<http://guilfordjournals.com/doi/abs/10.1521/aeap.2010.22.3.203>

Griffith, D. M., Pichon, L. C., Campbell, B., & Allen, J. O. (2010). YOUR Blessed Health: A Faith-Based CBPR Approach to Addressing HIV/AIDS among African Americans. *AIDS Education and Prevention*, 22(3), 203-217. doi:10.1521/aeap.2010.22.3.203

